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PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)		Docket Number (Optional)			
FY 2005 (Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).)		146/1			
Application Number 09/777212	, 2005 (H.R. 4616).)	Filed 02/05/200	01		
For BUSINESS METHOD FOR INFLUENCIN	NG CONSUMER PURC	1			
Art Unit 3622		Examiner Duran	Arthur D.		
This is a request under the provisions of 37 CFR 1.13 application.	36(a) to extend the perio	od for filing a reply in th	ne above identified		
The requested extension and fee are as follows (chec	ck time period desired a	nd enter the appropria	ite fee below):		
	<u>Fee</u>	Small Entity Fee			
One month (37 CFR 1.17(a)(1))	\$120	\$60	\$		
Two months (37 CFR 1.17(a)(2))	\$450	\$225	\$		
X Three months (37 CFR 1.17(a)(3))	\$1020	\$510	\$_510.00_		
Four months (37 CFR 1.17(a)(4))	\$1590	\$795	\$		
Five months (37 CFR 1.17(a)(5))	\$2160	\$1080	\$		
X Applicant claims small entity status. See 37 CFR	1.27.				
X A check in the amount of the fee is enclosed	d.				
Payment by credit card. Form PTO-2038 is	attached.				
The Director has already been authorized to	charge fees in this a	pplication to a Depo	sit Account.		
The Director is hereby authorized to charge	any fees which may	be required, or credi	it any overpayment, to		
Deposit Account Number 50-2716	I have	e enclosed a duplica	te copy of this sheet.		
WARNING: Information on this form may become p Provide credit card information and authorization o	ublic. Credit card inform on PTO-2038.	ation should not be inc	luded on this form.		
I am the applicant/inventor.					
assignee of record of the entire interest. See 37 CFR 3.71.					
Statement under 37 CFR 3.73(b) is enclosed (Form PTO/SB/96).					
X attorney or agent of record. R	egistration Number _	37532	 		
attorney or agent under 37 CF Registration number if acting und					
CS ()		08/02/200)5		
Signature		Date			
Jeffrey J. Schwartz		704/552-1889			
Typed or printed name		Telephone Number			
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.					
1	re submitted.				

Under the paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless if displays a valid OMB control number.

This collection of information is required by 37 CFR 1.136(a). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 6 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.